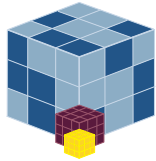


Supply Chain Intelligence



High Impact
TECHNOLOGIES
value chain solutions

2002 Summit Blvd. NE, 3rd Floor
Atlanta, GA 30319 USA

(404) 460-7001
www.HITechnologies.com



The **New Supply Chain.**

Supply chains have been undergoing a dramatic transformation in the last few years enabled by new technologies like the Web, wireless networks, and advanced optimization methods. At first, “vertical” supply chains became more “virtual” as more and more functions were outsourced. Reducing or “outsourcing” costs was more a matter of survival than a clear strategy. Often, channel masters drove such supply chain redesign. Excellence was determined by Performance Measures at the operational level - less so tactically and strategically.

The next generation of supply chains is emerging. These “Federated” supply chains are more Demand-driven Supply Networks (DDSNs) than supply chains in which responsibilities are distributed and information is synchronized among all partners. Moreover, partnerships are dynamic. So too are business processes. Supply networks require Web-based, real-time information built with Web services and service-oriented architectures, not mere data or process linkages. New technologies like RFID, location intelligence, mesh networks, EII and better data mining techniques will accelerate this emergence.

HiTactics™ Supply Chain Analytics

Available Modules	CREATE	SOURCE	MAKE	MOVE	STORE	SELL	SERVICE
STRATEGIC	Product Design	Strategic Sourcing	Facility Location Design	Distribution Network Design	Warehouse Design	Market Analysis	Service/ Recycling Design
TACTICAL	Portfolio Planning	Supply Planning	Production Planning	Transportation Planning	Warehouse Planning	Demand Planning	Service Planning
OPERATIONAL	Transition Planning	Procurement	Production Scheduling	Transportation Scheduling	Pick/Pack Operations	Distributed Order Management	Service & Returns Management

source: Center for Intelligent Supply Networks, The University of Texas at Dallas

Includes:

METRICS

- Hundreds of predefined metrics
- Executive dashboards and scorecards
- Standard analytics and reports
- Business intelligence platform

MODELS

- Optimized data models
- Portable data marts

MAPS

- Pre-built ETLs in leading tools
- Industry specific, standard mappings

Deliver personalized analytics to the point of need at the right time, all of the time



Discover Opportunities. **Drive Decisions.**

With HiTactics™ SCA (Supply Chain Analytics), there are plenty of ways to save money by improving business processes and focusing decisions. Performance Management yields significant ROI when it sheds light on business opportunities.

- Justify or disprove ‘gut’ decisions
- Adjust to underlying market changes
- Evaluate new sources of supply
- Understand customers 1:1
- Reduce “red zone” inventory and stockouts
- Track what’s hot and what’s not
- Pick the best price

Deploy it to key users quickly, and then expand it.
Don’t deliver reports. Deliver tools.

Better Insight. **Better Performance.**

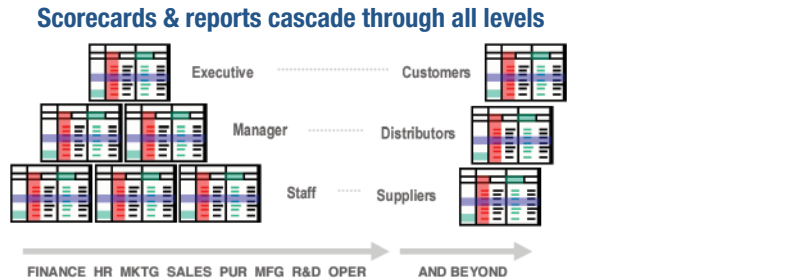
Visibility, Velocity and Variability - the 3 V’s of supply chains are even more characteristic of the new networks. Since a key attribute is that information flow is separated from the physical flow of materials and services, valuable information can be captured and shared simultaneously with everyone in the value chain. As a result, we see many more customer and supplier portals, industry-led trading exchanges and collaboration beyond the enterprise firewall. All of this, places tremendous demands for better performance, process and real-time event management. It all starts with modular, analytics applications that span the supply chain - analytics built on an enterprise-strength Business Intelligence platform like MicroStrategy 8.

Supply Chain Performance Management

Building Better Intelligence

HITactics™ SCA builds on the MicroStrategy 9 Business Intelligence platform with several integrated modules – Planning, Sourcing, Fulfillment, Transportation and Reverse Logistics. These work together to deliver the insights required to increase synergy across supply chains.

HITactics™ SCA incorporates the Supply Chain Council's supply chain operations reference (SCOR) model. The SCOR model offers standard terminology, common metrics, associated benchmarks, and best practices for all aspects of supply chain management. Clients can deploy analytics using their own data in a few weeks.



Who We Are...

DATA WAREHOUSING & BUSINESS INTELLIGENCE

High Impact Technologies (HIT) works with Global 1000, midmarket companies and high velocity start-ups. HIT associates combine in-depth understanding of market trends, industry expertise, and world-class technology -- coupled with a collaborative work ethic to build solutions that deliver measurable results.

HIT has senior management consultants with over twenty years of experience in its chosen industries. HIT's certified Business Intelligence consultants work with the leading DW/BI tools.

HIT services span the full lifecycle of development including:

Insights: IT Strategy, Enterprise Architecture, and Logistics, BI, CRM, SCM, ERP applications

Best Practices: Discovery, Blueprint, Value Analysis & Optimize standard methodologies

Integration: EII, ETL Design & Delivery, BPM & Web Portal development

Integrated Delivery Services: Flexible staffing to Design, Build, Deploy & Manage solutions (on-site, offsite and offshore)

Packaged Analytics: CPM, Health Care, Finance, CRM, Insurance, Restaurants, Supply Chain Management, Distribution Centers (WMS), Logistics & ERP

HITactics Advantage

HITactics™ SCA provides a single view across your supply network. Packaged key performance indicators (KPI), analytics, and alerts help you zero in on the primary drivers behind demand-driven supply chain processes—planning, procurement, logistics, and returns - so you can analyze and act to increase process efficiencies.

You can use Supply Chain Analytics to:

- Measure supply chain performance against goals over time
- Uncover opportunities to increase sales (available-to-promise)
- Identify opportunities to reduce costs
- Improve trading partner relationships
- Better utilize inventory
- Increase transportation efficiency
- Optimize delivery
- Measure vendor performance

Quickly zero in on the key process drivers behind planning, procurement, warehouse management, logistics, and returns to improve performance.

Best Practice Analytics

Key Benefits

- Leverage investments in enterprise systems (CRM, SCM, ERP)
- Integrate data from multiple sources
- Minimize risk and speed implementation
- Deploy industry best practice metrics and KPIs
- Gain better, deeper supply chain insights
- Standardize on a single, robust analytics platform
- Lower TCO with zero-footprint Web interface and

Delivery Guaranteed

After installing the prerequisite software, we analyze your data sources and modify the pre-built ETL scripts. Once the data loads are verified, we implement the Analytics modules.

The process includes:

- Implementation planning
- Process & Schema analysis
- ETL modification and data loading
- Software platform installation and optimization
- User education & training

Our experienced associates provide expertise in every stage of deployment. We can deliver at a fixed price within a short timeframe. This enables our clients to realize an early return on their investments while minimizing the usual risks of custom deployments.



Consumer Products... Entertainment... Financial Services...
Health Care... Home Improvement... Hospitality...
Insurance... Logistics... Manufacturing...
Pharmaceuticals... Retail... Utilities...



Contact: Tom Dennis, Director
tdennis@hitactics.com
Direct: (770) 951-8261

2002 Summit Blvd. NE, 3rd Floor
Atlanta, GA 30319 USA